

Volt

**Volt
Introduction
Package**

1. What Volt stands for:

- Visions and Objectives
 - Elevator Pitch
 - 5+1 Challenges and our Amsterdam Declaration
-

2. How Volt is organized:

- Organizational levels
 - Functional team description
-

3. How you can get involved:

- Possible commitments
- Connect with Volt
- Questionnaire

A united Europe can achieve in years, what a divided one could never do!

Volt

Volt stands for a new and inclusive way of doing politics.

We want to bring real change to all European citizens by combating challenges such as climate change, social inequality, or an EU reform

Volt is a pan-European party. It is progressive, visionary, and transparent.

It is democratically structured, strongly organized, and coherent. Volt provides an optimistic political home for everyone.

We aim to:

**Contest the May 2019
European Parliament elections**

Occupy 25 seats in the European Parliament

Facts

**Already established as a political party
in 10 countries.**

> 10.000 Members and Subscribers

5+1 Challenges

Smart State

Social
Equality

Empower
Citizens

Economic
Renaissance

Global
Balance

EU Reform

Volt has defined 5+1 fundamental challenges that we want to advance in every EU member state. The first challenges will be adapted on a national level to take into account local realities; whereas the +1 challenge — our proposal to reform and strengthen the EU — Will be identical across all our national programmes. The first five challenges provide guidelines to all Volt chapters.

You find a detailed document about our policies [here](#)

5+1 Challenges

Click on each challenge and find a video about it

Smart State

States must adopt new tools to provide effective and high quality public services, and earn trust through accountable, transparent, and efficient governance.

Economic Renaissance

To attain decent living standards for everyone, we have established three key levels: rebuilding economically challenged areas, fostering leadership in innovation, and pushing for the EU to become a „Social Union“.

Social Equality

EU citizens and residents need to be guaranteed equal rights and opportunities, and human rights need to be respected and applied

Global Balance

The European Union needs to assume responsibility for its role in global challenges, especially regarding climate change, food and water security, public health, migration and refugee crises.

Empower Citizens

Europeans need to be empowered to take informed political decisions, be able to influence politics beyond elections within vibrant, resilient, and highly deliberative democracies.

EU Reform

We want to reform and strengthen EU governance and institutions for a truly democratic federal Europe, and propose concrete policies for more efficient and transparent EU action.

The Amsterdam Declaration

Volt

The Amsterdam Declaration was approved on 27th of October 2018 during our General Assembly in Amsterdam. This is our Campaigning document with all the policies we want to bring forward once elected.

Read more about it on our website: https://www.volteuropa.org/the_amsterdam_declaration

It is a historical document and never before has a party campaigned with one single document and set of policies all over the European Union

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Facts - 3 main priorities

- 1. Fix the EU**
- 2. Make Europe an economic powerhouse**
- 3. Build a just and sustainable society**

Our organization

European level

- An office in Brussels with 4 fulltimers
- 3 organizational pillars:
 - Policy Design
 - Support teams
 - Campaign - design and coordination

National level

- We are a legal party in 10 European countries
- We are a movement in every European country
- NL HQ in Amsterdam with 2 fulltimers
- National team split:
 - Support Teams - coordination & alignment
 - Campaign Team - coordination
 - Policy

City level

- The exact structure varies from city to city
- Big cities such as Amsterdam or Den Haag do follow the 3 pillars
- City team split:
 - Support Team - execution
 - Campaign Team - execution
 - Policy - discussion

3 organizational pillars

Policy

Campaign

- Online
- Production
- PR
- Fundraising

Support

- HR
- Events
- Expansion
- Legal

Help us transforming Europe with a donation!

Volt

Volt Angel

Every serious start-up needs an Angel Investor. We reached out to you because we hope you are interested in becoming a Volt Angel. We will give you a personalized certificate as a thank you and involve you in our journey to build a transforming political movement. Would you like to drink a cup of coffee with us about it?

PIF World

On PIFWorld, or pay it forward, we run our online crowdfunding campaign to reach out to smaller donations. You can become a supporter and make a small or a large donation.

Direct Donation

If you don't want to register on PIFWorld and prefer a direct donation, you can do so at <https://bunq.me/voltnederland>.

How we are spending the donations.

First €25K

Bare basic operations

- Producing promotion and campaign materials
- Sign-up fees candidates for the elections
- Basic operational costs (Office and event costs etc)

€25K - €75K

Invest in growing the Volt member base

- Increasing visibility on different social media channels
- Producing professional audio and video content for *zendtijd politieke partijen*.
- Setting-up cross media advertisements

€75K +

Bringing the campaign to the next level

- Building a large e-mail database of potentially interested voters
- Hiring more professional campaign staff
- Organizing large scale Volt events.
- Investing in additional media time (radio & tv)

Our Social Media Channels

Please
connect with
us!

LinkedIn



Click to

[Connect](#)

Facebook



Volt Europa

[Connect](#)

Volt Nederland

[Connect](#)

Twitter



Click to

[Connect](#)